

# Using +Plus

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Spotlights allow you to show your research to relevant researchers at the top of their homepages – using +Plus's new audience algorithm. Once you've created a Spotlight, you'll see stats on how it's helping increase the visibility of your research.

1. Log in to your account <https://www.researchgate.net/login>
2. Visit your ResearchGate **homepage**
3. Click "Create Spotlight" from within the Research Spotlights section
4. Select the research you want to showcase from the list of your research items
5. Add a brief introduction to your research as well as some keywords to help others understand your work, then click next
6. Review your Spotlight one more time before submitting
7. Your Research Spotlight will then appear on your homepage under Research Spotlights indicating that it is active for others to see.

1. Log in to your account <https://www.researchgate.net/login>
2. Visit your ResearchGate **homepage**
3. If the Spotlight section is collapsed, first click the blue arrow to expand the panel
4. Click "Edit text" from within the Research Spotlights section
5. Update the introduction and/or keywords for your Spotlight and click next
6. Review your updated Spotlight one more time before submitting.

Research Spotlights use our new audience-finding algorithm to get your research in front of the right researchers, based on the content of your Spotlight. These researchers should be likely to have a genuine interest in your work and engage with it. The size of your audience will vary depending on your field.

You can change your Spotlight every 30 days. Prior to 30 days, you can only edit the existing Spotlight by changing the introduction and/or keywords. After 30 days, you can select a new publication or the same publication to showcase.

Yes, Spotlight allows you to feature any research item you put on ResearchGate.

You can view your total Spotlight views and/or the amount of new reads your Spotlighted research item has received in the Research Spotlights section on the homepage or within your weekly stats report under the section "Your current Spotlight".

Your Spotlight will automatically be removed when your subscription ends.

Currently, there is no way for you to remove your Spotlight. If you need to remove your Spotlight, please [contact us](#) directly and we can support you.

A link to your weekly stats report will show up as a header notification each week. If you don't visit the report from the notification, we will also send an email containing a link to your weekly stats report. Alternatively, you can also access your last weekly stats report through the Stats tab on your profile.

1. Log in to your account <https://www.researchgate.net/login>
2. Visit the **Stats** tab on your profile.

To learn how reads are counted on ResearchGate, see [here](#).

To see the identities of your readers, you first need to enable your [reader visibility settings](#). Once enabled, you'll only be able to see the profiles of your readers who also have these settings enabled. To see them:

1. Log in to your account <https://www.researchgate.net/login>
2. Visit the **Stats** tab on your profile and click on the **Reads** tab.
3. If you have more than two readers, then under **People who read your publications** click on **View more researchers**.

1. Log in to your account <https://www.researchgate.net/login>.
2. Visit the **Stats** tab on your profile and click on the **Reads** tab.
3. Under **Reader demographics for the last 8 weeks** click on **View individual publication stats**.

Alternatively, you can go to your individual publication pages directly, click on **Stats**, and scroll down to see your readers (if applicable).

1. Log in to your account <https://www.researchgate.net/login>
2. Visit the **Stats** tab on your profile and click on the **Reads** tab
3. Under **Reader demographics for the last 8 weeks** click on **View all demographics**.

A 'mention' is an instance of your research item being mentioned, talked about, or linked to online, on sites outside of ResearchGate. This includes mentions of your research on Twitter, Wikipedia, and other websites such as news sites and blogs. We can only find mentions for the research that you've added to your profile.

1. Log in to your account <https://www.researchgate.net/login>
2. Visit the **Stats** tab on your profile and then click on the **Mentions** tab
3. If you have several mentions, then under **Recent mentions** click on **View all mentions**.

By default, Tweets are not embedded in your Mentions tab. To be able to see embedded Tweets, you will have to enable this.

1. Log in to your account <https://www.researchgate.net/login>.

2. Click on the arrow next to your profile picture in the top right-hand corner and click on **Privacy settings**
3. Under **External content**, turn on **Allow embedded Tweets**. You can turn this off at any time.

For more information, please visit the following [section in our Privacy Policy](#).