

# ResearchGate +Plus

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## What is +Plus?

ResearchGate +Plus is a paid subscription service to help researchers increase the visibility of their research and understand their impact through advanced stats and insights.

We've made it available first to a limited group of users.

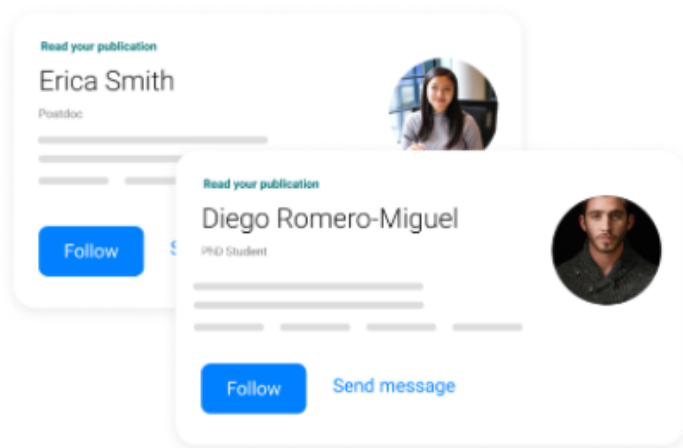
For more information about the launch, visit our [+Plus Announcement Page](#).

## What are the additional benefits of using +Plus?

Promote your work to the right people with Research Spotlights: Spotlights allow you to show your research to relevant researchers at the top of their homepages – using +Plus's new audience algorithm.



Get to know your readers with advanced audience data: See the profiles of the people reading\* and citing your work, and compare key demographics about your readers.



\*Both you and the reader must have your [reader visibility settings](#) enabled.

Know what research attracts attention with individual publication stats: Track interest in your work with in-depth publication stats to see what research people find most valuable.



Find out when your work is discussed online with Mentions: Get notified when your work is talked about on Twitter and other websites – so you can join the conversation.

